PERSON SPECIFICATION

Landscape Connections – Farming & Nature Hub Coordinator

All the criteria below, both essential and desirable, will be assessed via your application form; further methods will be used to support this in the interview/selection stage should your application progress. Please refer to this document and the job description when completing your application, giving examples. A re-wording of the criteria listed will not guarantee an interview.

Method of Assessment: S - Scenario, I - Interview, P - Portfolio, T - Test, D – Documents

---

Qualifications and training

Method of Assessment – D, I

Essential:

- Degree or equivalent level qualification in an environment related subject, or equivalent experience in a similar role.

Desirable:

- Degree in a subject related to ecology and land management

Experience and knowledge

Method of Assessment – I, T, D

Essential:

- Experience of successful working with farmers, land managers and within rural communities.
- Experience of land management for benefits to nature and climate, relevant to the Shropshire Hills.
- Knowledge of the delivery of grant support for farming, conservation, public benefits or farm sustainability.

Desirable:

- Familiarity with the local area, projects partners and initiatives.

- Knowledge of national and local policy initiatives for rural areas and socio-economic issues facing these communities.

Specialist skills and abilities

Method of Assessment – I, D

Essential:

- Experience in event planning and wider stakeholder engagement.
- Experience with content management systems and managing website and social media.
- Excellent organisational and logistical planning skills.

Desirable:

- Experience of project and budget management.
- Experience of procurement and contract management

Personal skills and attributes

Method of Assessment – I, D

Desirable:

- A personal commitment to and interest in the Shropshire Hills landscape.

Decision making impact and innovation

Method of Assessment – I, D

Essential:

- Ability to communicate effectively both orally and in writing with a range of people including farmers, and to articulate and advocate for land management for nature, climate and public benefits.
- Ability to negotiate and build trusting relationships with farmers, land managers and landowners, and to facilitate collaboration for nature conservation and ecosystem service outcomes.

- Ability to work collaboratively as part of a team, using initiative, generating ideas and supporting others.
- Skilled in the use of IT software packages including Word, Excel, internet and email applications.
- Ability to write accessible reports, for a range of audiences.
- Possess an organised approach to work and a capability to work under pressure of deadlines and workload.
- Ability to represent the Shropshire Hills National Landscape team in public.
- Self-confidence, reliability and self-reliance.

Desirable:

- Proven track record in motivating and influencing people in relation to the environment.

Special working conditions

Method of Assessment – I, D

Essential:

- Able to meet the transport requirements of the post (alternative arrangements will be discussed with candidates of different mobility).
- Flexibility to attend meetings and events outside normal working hours.
- Capable of working alone in sometimes difficult terrain and weather conditions.
- Ability to work from home on a regular basis, with the requirement to attend your primary work base as and when required.
- During a Pandemic, Epidemic or Major Incident or Emergency you may be asked to work from home or other location and on occasion to undertake duties that are not stated in your Job Description or Person Specification where there is a skill, competency, and experience match.